

The Grapevine Subscriptions

Main file Label Comparisons

	<u>June '08</u>	<u>% Diff</u>	<u># Diff</u>	<u>Jun07 Issue</u>
<u>PACIFIC REGION</u>				
Alaska	507	-7.31%	-40	547
Arizona	1,749	-5.20%	-96	1845
California	9,379	4.58%	411	8968
Hawaii	518	3.19%	16	502
Idaho	645	4.71%	29	616
Nevada	740	5.56%	39	701
Oregon	1,526	3.39%	50	1476
Utah	564	-0.35%	-2	566
Washington	3,060	6.36%	183	2877
<u>PACIFIC TOTAL</u>	18,688	3.26%	590	18098
<u>SOUTHWEST REGION</u>				
Arkansas	602	1.69%	10	592
Colorado	1,845	4.89%	86	1759
Kansas	1,078	-1.46%	-16	1094
Missouri	1,586	2.52%	39	1547
New Mexico	702	2.93%	20	682
Oklahoma	860	0.94%	8	852
Texas	4,273	1.09%	46	4227
<u>SOUTHWEST TOTAL</u>	10,946	1.79%	193	10753
<u>NORTHEAST REGION</u>				
Connecticut	1,521	1.00%	15	1506
Delaware	444	6.73%	28	416
District of Columbia	195	-1.52%	-3	198
Maine	631	-3.52%	-23	654
Maryland	1,459	0.83%	12	1447
Massachusetts	2,564	-2.36%	-62	2626
New Hampshire	739	-12.85%	-109	848
New Jersey	2,857	4.04%	111	2746
New York	5,878	0.15%	9	5869
Pennsylvania	5,281	7.38%	363	4918
Rhode Island	378	-0.26%	-1	379
Vermont	369	2.50%	9	360
<u>NORTHEAST TOTAL</u>	22,316	1.59%	349	21967
<u>EAST CENTRAL REGION</u>				
Illinois	3,718	0.43%	16	3702
Indiana	1,491	3.83%	55	1436
Michigan	3,362	1.82%	60	3302
Ohio	2,756	1.51%	41	2715
Wisconsin	2,629	3.50%	89	2540
<u>EAST CENTRAL TOTAL</u>	13,956	1.91%	261	13695
<u>WEST CENTRAL REGION</u>				
Iowa	1,075	-2.36%	-26	1101
Minnesota	2,556	-1.27%	-33	2589
Montana	666	14.24%	83	583
Nebraska	881	-1.78%	-16	897
North Dakota	334	-2.91%	-10	344
South Dakota	406	11.23%	41	365
Wyoming	331	0.91%	3	328
<u>WEST CENTRAL TOTAL</u>	6,249	0.68%	42	6207

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	<u>Jun 08 Issue</u>	<u>% Diff</u>	<u># Diff</u>	<u>Jun 07 Issue</u>
SOUTHEAST REGION				
Alabama	906	-3.00%	-28	934
Florida	5,409	0.97%	52	5357
Georgia	2,348	-3.18%	-77	2425
Kentucky	928	6.79%	59	869
Louisiana	814	4.76%	37	777
Mississippi	484	-6.38%	-33	517
North Carolina	2,473	6.55%	152	2321
South Carolina	998	0.20%	2	996
Tennessee	1,286	-2.94%	-39	1325
Virginia	2,227	3.10%	67	2160
West Virginia	394	-24.52%	-128	522
Puerto Rico	32	23.08%	6	26
SOUTHEAST TOTAL	18,299	0.38%	70	18229
U.S. Possessions/APO	110	-0.90%	-1	111
Virgin Islands	41	2.50%	1	40
Total US	90605	1.69%	1505	89100
WESTERN CANADA				
Alberta/NWT	832	-1.54%	-13	845
British Columbia/Ykn	1,096	11.84%	116	980
Manitoba	427	0.95%	4	423
Saskatchewan	396	7.61%	28	368
WESTERN CANADA TOTAL	2,751	5.16%	135	2616
EASTERN CANADA				
New Brunswick/PEI	287	15.26%	38	249
Nova Scotia/New Foundland/Labrador	443	20.71%	76	367
Ontario	3,182	6.39%	191	2991
Quebec	249	-3.49%	-9	258
EASTERN CANADA TOTAL	4161	7.66%	296	3865
Total Canada	6912	6.65%	431	6481
Foreign	1,290	2.63%	33	1257
GRAND TOTAL	98807	2.03%	1969	96838